

## **Ford-Lincoln Service Manager's Club 2/23/2022 Meeting**

### **Minutes**

The 2/23/2022 meeting was held at Rocky's in Northville and commenced at 5pm. Mike Lapum brought meeting to order and proceeded to discuss some personnel changes in the board. Dan Retherford was approved to replace Steve McGowen as Secretary after his moving out of the area.

Todd Pluff reviewed the Treasury report for the members in attendance.

Mike Lapum gave an overview of the topics on the agenda for the evening, the main one being 2022 Vendor Night planning. Mike also gave a preview of the March meeting scheduled for 3/23/2022 at Ford's Garage, speakers will be Ford employees affiliated with OneCX, important note meeting will start early at 4:30pm.

Bob Sillers gave a current review of what topics have been being discussed during PSMAC meetings, segued into discussions of inviting the Ford designee to future meetings as well.

Mike Lapum motioned for increasing Vendor night table costs to \$500/table which includes up to 5 guests per vendor and additional costs of \$30/person beyond that, motion passed. Additional motions that were passed include increasing club dues to \$150/quarter and changes to the 2022 Golf Outing including changes to check in and start times as well as an increase in hole sponsorship fees at a scale of \$600/\$400/\$300 for 3/2/1 hole sponsorships respectively, all motions passed unanimously.

Carlo Cappichioni started what led to a robust discussion of strategies regarding future vendor nights, some of the ideas included moving to an alternate year rotation, discussions by various members of the group dealt with items such as the entry tickets provided to vendors and amongst dealers and how to streamline the operation and focus of future vendor night. Members agreed that 2022 would go as previous years had but further discussion was warranted regarding future meetings.

Dinner was served.

Meeting was officially adjourned after dinner was over.